

SHORT COURSE TRAINING INVITATION

Title: ADVANCED QUALITATIVE DESIGNS & COMPUTER SOFTWARE
Venue: Mount Meru University Main Campus (Ngaramtoni, Arusha)
Dates: Monday 21 August 2017 -Thursday 24 August 2017 (From 08:30-15:30)
Targets: Not limited to Researchers, Journalists, Lecturers, PhD/Master Students, Social Scientists, Research Organizations etc.

1.0 INTRODUCTION

Most research scholars are still facing problems in conducting purely qualitative studies, this course will equip participants with skills of handling purely qualitative studies. The participants will be able to

conduct purely (100%) qualitative studies, not laced with quantitative elements. Participants will be able to analyse qualitative data via Nvivo computer application software.

2.0 TRAINING OBJECTIVES AND OUTCOMES

The main objective of this study is to enable participants to conduct purely qualitative studies free from quantitative approaches in social science research. Participants should

be able to gain skills of transcription and conducting qualitative data analyses via Nvivo computer application.

3.0 COURSE CONTENT

- Definition of a concept qualitative research
- The constructionist philosophy and its influence on qualitative research
- Characteristics of a qualitative study based on (ontology, axiology, rhetoric & methodology)
- Handling of qualitative research questions
- The BIG five qualitative designs (biography, phenomenology, ethnography, grounded theory & case study) and others
- Data collection methods for qualitative studies and the nature of qualitative instruments
- Sampling procedures for qualitative studies
- Trustworthiness in qualitative studies
- Ethics in qualitative research studies
- Steps of qualitative data analysis (from recording, transcription to coding and data analysis via Nvivo software)
- Open, axial and selective coding outside the grounded theory

7.0 TRAINING FEE

Tshs. 500,000 (per participant), covering the cost of tuition, training materials stationery, and certificate of attendance, lunch and refreshments only. Pay through - Bank: [NBC](#) Account Number: [057103000058](#); Account Name: Mount Meru University. Confirm your payment to Silas via email: silasethan@gmail.com You are encouraged to bring your laptop (for [Nvivo](#) training). For more information call Naomi: [+255 756 663 354](tel:+255756663354)